

PLANT TOUR for Elected Officials

WHY INVITE ELECTED OFFICIALS?

Whether they are city council members, mayors, state lawmakers, or U.S. congresspersons, elected officials need to understand the structural building component industry to make well-informed decisions that will benefit it. They are also valuable resources to reach out to if an issue arises and your company needs a voice at the table.

WHAT TO SHOW THEM

Employees

Elected officials like to meet employees, particularly those that live in their legislative district.

Assembly line

Elected officials should see how trusses are made to better understand their use in overall construction.

Design Software and Truss Designs

Elected officials like to stay updated on industry standards and technology. Showing them aspects of the design software and process better allows them to understand what goes into building a truss and a home or building.

Raw Materials

Showing them your lumber and steel plates is a great opportunity to discuss issues impacting the cost and availability of supply.

Storage and Transportation

Showing them how components are stacked and shipped allows them to understand the full process, and gives you the opportunity to talk to them about transportation issues.

ADDITIONAL ITEMS TO DISCUSS

- Because you employ community members, their wages and benefits trickle down into the community, contributing to the local economy.
- Because trusses and wall panels are easier to manufacture and install on site, you play a critical role in generating affordable housing.
- Since there will always be a need for homes and buildings, your company provides secure jobs for the community.

ELECTED OFFICIALS SHOULD LEAVE UNDERSTANDING:

- The manufacturing process, from purchasing lumber to the completed projected
- The people, and software, designing and building components
- The history and background of the structural building component industry and your company
- Raw material concerns
- That your company plays a significant role in your local economy