

# STRUCTURAL BUILDING COMPONENTS MAGAZINE (FORMERLY WOODWORDS)

January/February 1999

## Executive Director's Letter



### "We're Back" by Kirk Grundahl

A little less than a year ago we made a change to *WOODWORDS*, reducing it to a members-only industry newsletter.

After diligently reviewing all the business attributes of *WOODWORDS*, the Past Presidents' Council arrived at the thoughtful and logical conclusion that we should make a change and recommended to the WTCA Board that WTCA should take action to have *WOODWORDS* return to its 1997 form. The WTCA Board agreed.

The mission of *WOODWORDS* is to increase the knowledge of and to promote the common interests of those engaged in manufacturing and distributing wood trusses and related components to ensure growth, continuity and increased professionalism in our industry, and to be the information conduit by staying abreast of leading-edge issues.

WTCA will continue to take a leadership role on behalf of the wood component industry in disseminating technical and marketplace information, and will maintain advisory committees consisting of the most knowledgeable professionals in the industry. *WOODWORDS* is an important resource that will be used by WTCA for implementing this industry role.

Each of our issues has a distinct editorial focus. This issue deals with some of the legal aspects of our industry. Future issues are planned as follows:

- March:** Labor/Personnel Issues
- April:** Software Technology & Truss Plant Advancements and our Annual Industry Directory and Buyer's Guide
- May:** Machinery Innovations
- June/July:** Engineering Technology Advancements and TPI and Industry Standards Update
- August:** Marketing/Advertising/Promotions
- Sept/Oct:** BCMC Show Guide
- November:** Industry Quality Control Issues
- December:** Lumber Issues

Should you have any questions on these changes, please call me directly at 608/274-2345

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## SBC HOME PAGE

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The mission of Structural Building Components Magazine (SBC) is to increase the knowledge of and to promote the common interests of those engaged in manufacturing and distributing of structural building components to ensure growth and continuity, and to be the information conduit by staying abreast of leading-edge issues. SBC will take a leadership role on behalf of the component industry in disseminating technical and marketplace information, and will maintain advisory committees consisting of the most knowledgeable professionals in the industry. The opinions expressed in SBC are those of the authors and those quoted solely, and are not necessarily the opinions of any of the affiliated associations (SBCC, WTCA, SCDA & STCA).