



FOR IMMEDIATE PRESS RELEASE

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Birmingham, AL – Recently 4Ward Consulting Group presented a program to the Alabama SBCA Chapter on “Enhance & Recharge the HR Plan for Recruiting and Retaining Employees” at their Quarterly Meeting at John’s City Diner in downtown Birmingham, AL. Ben Hershey, Owner of 4Ward Consulting, said “It is important to present relevant information to SBCA members on the Workforce Development Program offered by SBCA allowing them to create a new strategy for their employment needs”. Hershey’s organization has been working with companies in multiple industries helping them develop strategic plans for Recruiting and Developing employees. “It is wonderful to have a program like the SBCA WFD program that has the basic building blocks for a company to start the process of developing a plan, many industries do not have this resource”, Hershey says, “we take the SBCA program and move a component manufacturer to the next level of actually putting together a strategic plan a they can use for the next five years”.

4Ward Consulting has been instrumental in helping companies identify and assess the talent skills an organization needs to implement their strategy and plan for recruiting and managing their critical talent. 4Ward Consulting provides management and manufacturing consulting focused on solutions that bring together People, Productivity, Process and Profitability using continuous improvement and growth principals. Our team has more than 25 years of experience operating and owning multiple location structural component and other manufacturing businesses.

Stop by the booth – See 4Ward Consulting Group at the 2014 BCMC Show in Charlotte, NC October 8th to 10th

You can reach 4Ward Consulting at info@4WardConsult.com or 623.512.6770. www.4WardConsult.com

Remember - Labor is not just about counting pieces, it is about the value of the productivity it produces.