



Chapter Corner

For more information about SBCA Chapters and how to become more involved, contact Anna L. Stamm (608/310-6719 or astamm@qualtim.com) or Danielle Bothun (608/310-6735 or dbothun@qualtim.com). Contributions to Chapter Corner, including pictures, are encouraged. Submissions may be edited for grammar, length and clarity.



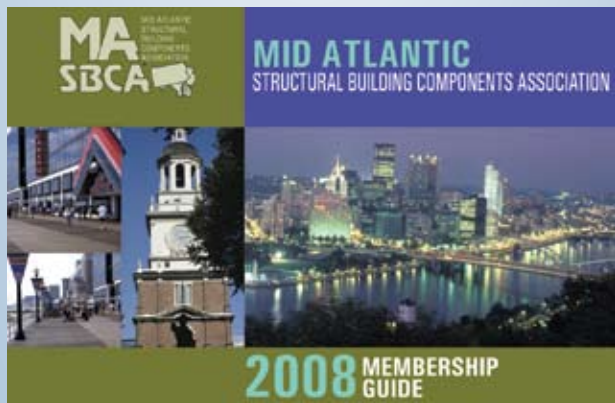
Chapter Spotlight Marketing Brochures & the Mid Atlantic Chapter

by Anna L. Stamm

Chapters distribute membership rosters when they are providing a Truss Technology Workshop (TTW) or truss plant tour so that everyone receives the contact information of all of the companies that are supporting their education. The chapter is more than just the specific company that was able to accommodate the group on that day—the chapter includes all the companies that have an interest in educating the marketplace and expanding the use of structural building components.

Now the Mid Atlantic Chapter has gone one step further and created an impressive marketing brochure (see below). With assistance from staff, the chapter conducted a confidential survey of its members' businesses. By including general statistics on its membership, the brochure further demonstrates the economic importance of structural building component manufacturers in the local market. This 11 x 17 brochure can be used anytime a member would distribute a chapter roster. Also, an 8½ x 11 insert has been designed to list the benefits of chapter membership, so the brochure can pull double-duty in membership recruitment efforts, too.

The chapter has already been distributing the brochure at all of its educational events this fall. Now there's another update to make: changing the chapter's name and logo! At their November chapter meeting, the members agreed to evolve the name from Mid Atlantic Wood Truss Council (MAWTC) to Mid Atlantic Structural Building Components Association (MASBCA). The revised brochure will debut in February when the chapter delivers a seminar at the Pennsylvania Housing Research Center's Housing & Land Development Conference. Soon, everyone will know that MASBCA is the local group to ask for information on the structural building components industry! **SBC**



Chapter Highlights

Central Florida Component Manufacturers Association

The Central Florida Chapter continued to hold its meetings on the third Tuesday of alternating months. Items high on the agenda included: the pending changes in the 2007 Florida Building Codes, that will now go into effect on March 1, 2009; the law to label buildings with truss construction, Fire Safety-Lightweight Trusses, known as House Bill 727 or the Aldridge-Benge Firefighter Safety Act by Rep Gibson; education and truss plant tours; SBCA Board and Committee meeting updates; and the local economy.

The November meeting also welcomed Dan Melzer of Power Patriots to instruct members on how to achieve significant savings on their plants' electrical costs. Regulating the electricity demand at the plant results in a reduction in AMP draw, less wear-and-tear on the electric motors, and significant cost savings. Optimization can save up to 25% on electricity bills, so members thanked him for his informative presentation.

Structural Building Components Association of the Capital Area

The Capital Area Chapter held its final meeting on 2008 in November at the Hyatt Dulles. With a program on "Advanced Lumber Buying Techniques," the special guest speaker was Matt Layman of *Layman's Lumber & Panel Guide*. His presentation included information on identifying when the markets will make their move, how just-in-time is just-bad-buying, speculation is not a four-letter word, always know what you need, never need to buy, and the John Wayne way...always be willing. Everyone appreciated the excellent question and answer session, too.

At the meeting, the chapter's robust educational efforts were reviewed. The chapter hosted a booth at the 10th Annual Fire and Emergency Services Higher Education Conference (through FEMA) in Emmetsburg, MD in May. In September, it provided a bracing seminar for Code Officials of James City County in Williamsburg, VA. In October, two big events were held: a full day educational session, including copies of BCSI for each attendee, and truss plant tour for the Maryland Building Officials Association (MBOA) and a presentation on Green Building and Structural Building Components for the Virginia Building and Code Officials Association (VBCOA). Several additional tours and seminars were in the works for 2009.

In keeping with the evolution of the overall association's name, the chapter also decided to change its name from Wood Truss Council of the Capital Area to Structural Building Components Association of the Capital Area. Possible new logos were reviewed by the Board during their teleconference in December.

SBCA Canada Chapter/ Chapitre Canadien de la SBCA

The Canada Chapter held its fall meeting in Denver, CO while members

were gathered for BCMC 2008. For first-time meeting attendees, a quick recap was provided on the chapter's background and the desire to leverage the resources and funding of WTCA/SBCA for projects that would benefit Canadian members. As such, the focus has been on adapting publications for the English/French market and adding metric measurements as necessary. Noted as the chapter's biggest success was the translation of the JOBSITE PACKAGE / PAQUET DE CHANTIER. Available since August, the feedback from manufacturers has been positive and sales continue to increase.

Under priorities for 2009, the attendees ranked the translation of Truss Technician Training (TTT) as their number one choice and also the Long Span JOBSITE PACKAGE. The emphasis will be on adding metric measurements and revising the code sections to account for CSA provisions. A sub-committee will be asked to review our work and provide assistance on Canadian specific issues.

At the subsequent Board teleconference held in November, the Board unanimously approved a motion to update the chapter's name from WTCA Canada Chapter/Chapitre Canadien de la WTCA to SBCA Canada Chapter/Chapitre Canadien de la SBCA. A letter announcing the name change and inviting feedback on the chapter's priorities and tasks was distributed in December.

Wisconsin Truss Manufacturers Association

Wisconsin Chapter members met on November 13 in Fond du Lac, WI for our fourth and final meeting of 2008. We had a good turn-out with representation from most of the state. Topics of discussion included code updates to the UDC, ongoing truss training for our customer base and a review of the economic conditions and their effect on our membership. We discussed conducting truss training for the Carpentry Training Center in Pewaukee, WI in December 2008 and for the South Central Wisconsin Builders Association in February 2009. Also, we will conduct truss training for the Wisconsin Retail Lumber Association in February 2009. And finally we are sad to see our administrative support and all around great person, Debbie Johnson, leaving our association after nine years of service to pursue more time with family and career. We will miss Debbie greatly and wish her luck in her new endeavors. Our next meeting will be February 12 in Fond du Lac, WI. See our website for more information at www.wiwtca.com. **SBC**



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6300 Enterprise Lane • Suite 200 • Madison, WI 53719
608/310-6706 phone • 608/271-7006 fax
www.sbcmag.info • admgr@sbcmag.info