

by WTCA Staff

Identifying the causes of employees' stress can minimize burnout in your business.

at a glance

☐ Stress in the workplace can negatively

impact productivity and cause burnout.

☐ Become familiar with the common symp-

☐ Burnout can be prevented by varying

tasks, keeping a sense of humor and

spreads to other employees.

tackling one thing at a time.

toms of burnout to address it before it

o matter the time of year or pace of work flowing through your operation, it seems as though stress is often hanging in the air. A little healthy stress in a workplace can be a positive, motivating factor. However, too many people allow stress to go beyond an acceptable level and reach a point where it causes burnout.

Stress can result from many things, and each of us has a different tolerance threshold. Some of us—you know who you are—bring stress from our personal lives into the workplace. Another cause of stress is simply feeling overwhelmed by the amount of work on our plates. Working on a team with people of varying personalities and opinions is another potential source of stress in the workplace. When these stresses are internalized or left to fester without resolution, burnout can often result.

Burnout is a response to high levels of negative stress that results in exhaustion and unhappiness. The symptoms of burnout vary and, sometimes even affect people's physical health. Often, people that are burned out feel no satisfaction from the work they do, are visibly unhappy and seem to worry more than usual. It is important to identify these symptoms and alleviate them before they affect you.

Burnout is a response to high levels of negative stress that results in exhaustion and unhappiness. The symptoms vary, and sometimes affect people's physical health.

Check for these signs if you suspect that you or an employee may be experiencing burnout: (Gerald Corey, *Theory and Practice of Counseling and Psychotherapy*)

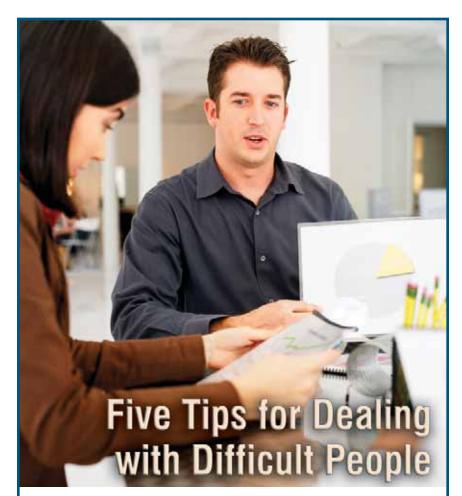
- lack of positive feedback
- tension with other employees
- the pressure to meet unrealistic deadlines
- monotonous workload
- not having the opportunity to progress or advance in the workplace
- personal problems beyond the job sphere

The Simple Things

Burnout can be contagious and spread like wildfire through a work environment. To rid yourself of burnout and prevent its spread, try changing the little aspects of your life. The website **www.inc.com** offers the following tips to get started:

- Monitor what you put into your body. Don't skip meals or live on fast food.
 You may be amazed at how much eating a balanced diet and drinking plenty of
 water will energize you and improve your mood.
- Look for natural ways to energize. Something as simple as taking a walk can keep you in shape and clear your mind. And try to clear your mind at the end of the day, by winding down with a relaxing, quiet activity.
- **Don't forget to breathe.** Take a few deep breaths and loosen up by stretching. This is also a helpful exercise when you feel sluggish at work.

Continued on page 34



You can eliminate a common and often frustrating source of stress in the workplace by learning how to effectively handle difficult people. Some talk constantly and never listen. Others must always have the last word. Some co-workers fail to keep commitments. Others criticize anything that they did not create. Below are five productive ways to deal with difficult co-workers.

- 1. **Examine yourself.** Always start with self-examination to determine that the object of your attention really is a difficult person's actions. Are you overreacting? Have you always experienced difficulty with the same type of person or actions?
- 2. **Explore what you are experiencing with a trusted friend or colleague.** Brainstorm ways to address the situation. When you are the object of an attack, you tend to feel emotions like anger, humiliation, fear or concern that makes objectively assessing your options a challenge.
- 3. Approach the person with whom you are having the problem for a private discussion. Talk to them about what you are experiencing in "I" messages. This approach focuses on your experience of the situation rather than attacking or accusing the other person. It may also be effective to explain to your co-worker the impact their actions had on you. During the discussion, attempt to reach agreement about positive and supportive actions going forward.
- 4. **Follow up.** Determine whether a follow-up discussion is needed or if it will have any impact. Decide if you want to continue to confront the difficult person by yourself.
- Tactfully confront your difficult co-worker's behavior. Deal with the person
 with gentle humor or slight sarcasm. Employ more positive confrontational tactics.
 Not all of us are spur-of-the-moment funny, but if you are, humor can work well
 with difficult coworkers.

[Source: Susan Heathfield, www.humanresources.com]

WTCA Board of Directors

Officers & Executive Committee Reps.

- President: Barry E. Dixon True House, Inc. dba True Truss 904/757-7500 barry@truehouse.com
- President Elect/Treasurer: Robert J. Becht Chambers
 - Truss, Inc. 772/465-2012 bob@chamberstruss.com Secretary: Ben Hershey • Alliance TruTrus, LLC • 602/252-1772 • bhershey@trutrus.com
- Past President: Donald Groom Stark Truss Co., Inc. 330/478-2100 don.groom@starktruss.com
- Kenneth M. Cloyd California Truss Co. 909/657-7491 kenc@caltruss.com
- Dwight Hikel Shelter Systems Limited 410/876-3900 dwight@sheltersystems.com
- Frank B. Klinger Mid-Valley Truss & Door Co. 956/428-7090 Iftcfbk@aol.com

At-Large Representatives

- Dean DeHoog Trussway Central 616/887-8264
- Allen Erickson Cal-Asia Truss 925/680-7701
- David Horne Universal Forest Products, Inc. 800/476-9356
- John A. Smith Foxworth-Galbraith Lumber Co. 972/437-6100
- Steven A. Spradlin Capital Structures Inc. 479/783-8666
- Mike Walsh Stock Components 919/431-1000

Directors Representing Chapters Phil Adams • Northwest Building Components, Inc. •

- 208/687-9490
 Keith Azlin U.S. Components, LLC 520/882-3709
- Bruce J. Bain Richco Structures 920/336-9400
- Clyde R. Bartlett Bluegrass Truss Company
- Rick Cashman Florida Forest Products 727/585-2067
- Mark A. Casp Casmin, Inc. 352/343-0680
- David A. Denoncourt Tibo Lumber Truss Manufacturers (03/70/ 2074)
- Jack Dermer American Truss Systems, Inc. 281/442-4584
- Simon Evans Bay Truss Inc. 510/232-0937
- James C. Finkenhoefer Truss Systems, Inc. 770/787-8715
- Joseph D. Hikel Shelter Systems Limited 410/876-3900 John Hogan • Vivco Components • 816/449-2161
- John Hogan Vivco Components 816/449-2161
- John Huck Home Lumber Company 303/791-3715 • David W. Hughes • Oregon Truss • 503/581-8787
- Michael Karceski Atlas Components, Inc. 815/332-4904
- Ted Kolanko, P.E. 84 Components 615/287-0184
- Chris Lambert Southeastern Materials, Inc. 704/983-1144
- Glenn McClendon Sun State Components, Inc. 702/657-1889
- David Motter, P.E. Tri-County Truss 360/757-8500
- Richard P. Parrino Plum Building Systems 515/327-0698
- Michael Redmon Carolina Truss Systems, Inc. •
 843/875-0550
- Elias Renteria L & P Components 505/373-8715
- Mark H. Rose Manning Building Supplies, Inc. 904/268-8225
- Timothy Rouch Gang-Nail Truss Co., Inc. 559/651-2121
- Gary Sartor Stone Truss Company, Inc. 760/967-6171
- Jim Scheible Automated Building Components, Inc. 763/675-7376
 Pat Shugrue Bama Truss & Components, Inc. 205/669-4188
- Steven L. Stroder Carter-Lee Building Components Inc. 317/834-5380
- James M. Swain Carpenter Contractors of America 239/437-1100
- Terry Tontarski Fabco Tontarski, Inc. 315/782-5283
- Dave Walstad U.S. Components, Inc. 609/518-9759
- Scott Ward Southern Components, Inc. 318/687-3330
- Stephen Yoder Stark Truss Co., Inc. 330/478-2100

Associate Member Directors

- Joe Kusar Tolleson Lumber Co., Inc. 478/987-2105
- Tom Manenti MiTek Industries, Inc. 314/434-1200
- Gary O'Malley Weyerhaeuser Company •253/924-2700
- Tawn A. Simons Simpson Strong-Tie. Co. 925/560-9000

32 March 2007 Structural Building Components Magazine www.sbcmag.info March 2007 Structural Building Components Magazine www.sbcmag.info

WTCA Update

Continued from page 32

- Manage your time well. Don't take on too much too quickly and learn to delegate your responsibilities. You don't have to do it all.
- · Don't be afraid to have a little fun. Laugh often and keep lighthearted momentos in your office. Also, make some time to separate yourself from work. For instance, reenergize yourself by using your lunch hour to go for a walk.

Prevention

If you are responsible for managing a department, keep these tips in mind to prevent burnout within your team.

- Add diversity. Most people enjoy variety in their jobs, so keep this in mind when delegating tasks to your team.
- · Change your approach. Instead of stressing about the bigger picture of finishing a project, take it bit by bit and designate time to complete each task. Adopt the "one thing at a time" mantra. Discourage your team from using negative words when approaching a stressful event or project.
- Take advantage of your creativity. Examine your work and continue to look for creative ways to improve it.
- · Have fun. This doesn't mean all play and no work, but something as simple as chatting with an employee can decrease stress. Play music in your office, or just make sure you are doing some tasks you truly enjoy.

It is important to catch burnout or prevent it from happening at all. Burnout affects individuals, but it can also affect everyone on the team by slowing down the completion of tasks, causing bottlenecks and exacerbating mistakes. Watch for the signs, and strive to make your workplace experience a happy, healthy one. SBC

Adapted from "Avoiding Burnout" by Krista Reisdorf, Professional Roofing Magazine, March 2004.

New WTCA Members

REGULAR MEMBERS

Schmidbauer Building Supply

PO Box 3293 Eureka, CA 95502 707/443-7098 Mr. Jesse Johnson Sponsor: Mr. Jim Gingrich

Square One Truss, Inc.

1091 Hwy 45 Fayetteville, AR 72703 479/439-0320 Mr. Bradley Hughes

The Wakefield Corporation

PO Box 31198 Knoxville, TN 37930-1198 865/675-1550 Mr. Jim Wakefield Sponsor: Mr. Joe Odgers

Thomae Lumber

PO Box 129 Laurel, MT 59044-0129 406/628-8224 Mr. Paul Thomae

Tri-State Components

PO Box 1795 Sparta, NC 28675-1795 336/372-6260 Mr. John Miller

TW Perry

8131 Snouffer School Rd Gaithersburg, MD 20879-1505 301/840-9600 Mr. Mike Moore Sponsor: Mr. Stan Sias

ASSOCIATE MEMBERS American Pole & Timber Co

12317 Almeda Rd

Houston, TX 77045 866/397-3038 Mr. Eric Lincoln

Sponsor: Mr. Jack Dermer

Area Appraisal Associates

2422 Leaning Pine Ln Oviedo, FL 32765 407/365-9921 Mr. Frank Reinoehl

Custom Building Solutions NW

1329 Hudson St Port Townsend, WA 98368 360/385-3427 Mr. William D. Dauenhauer

hsbCAD North America

5375 Pare #201 Montreal, QC H4P 1P7 514/341-9646 Mr. Joseph Montesano Sponsor: Mr. Barry Dixon

Jorge Fonte

3122 30th Ave N #101 Saint Petersburg, FL 33713 727/323-4025 Mr. Jorge Fonte

LBYD Inc

716 S 30th St Birmingham, AL 35233 205/251-4500 Mr. Brad Christopher, PE Sponsor: Mr. Joe Odgers

Schoor DePalma Engineers

200 State Hwy 9 Manalapan, NJ 07726 732/577-9000 Mr. Scott McConnell, P.E.

Trim Fit LLC

3860 Homeyer Rd Owensville, MO 65066-3021 573/437-4848 Mr. Joseph E. Voss

Trusstar Consulting

219 Park Meadows Dr Euless, TX 76039 925/699-2873 Mr. Carl Schoening

Listing as of 2/9/07

For more information about WTCA membership, contact Anna (608/310-6719 or astamm@qualtim.com) or visit www.sbcindustry.com.

Our future forests are in good hands.



Planting more trees, protecting wildlife and preserving water quality are a way of life for us at Anthony Forest Products Company.

We practice the Sustainable Forestry Initiative® to ensure future generations of superior, environmentally friendly building products as a part of our Powerful Building SolutionsSM.



P.O. Box 1877 ▲ El Dorado, AR 71731 ▲ 800-856-2372 ▲ www.anthonyforest.com

For reader service, go to www.sbcmag.info/anthony.htm



Power Beam®

Power Column®

SYP Lumber

Power Joist®



March 2007 Structural Building Components Magazine



www.sbcmag.info

Dear Reader:

Copyright © 2007 by Truss Publications, Inc. All rights reserved. For permission to reprint materials-from *SBC Magazine*, call 608/310-6706 or email editor@sbcmag.info.

The mission of *Structural Building Components Magazine (SBC)* is to increase the knowledge of andto promote the common interests of those engaged in manufacturing and distributing of structuralbuilding components to ensure growth and continuity, and to be the information conduit by stayingabreast of leading-edge issues. SBC will take a leadership role on behalf of the component industryin disseminating technical and marketplace information, and will maintain advisory committees consisting of the most knowledgeable professionals in the industry. The opinions expressed in SBC are those of the authors and those quoted solely, and are not necessarily the opinions of any affiliated association (WTCA) .

