



# Wtca Update

## Major Changes from 2006

by WTCA Staff

“Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has.”

—Margaret Mead

With the start of a new year, we thought it might be helpful to reflect on two major changes that took place in 2006: WTCA's natural evolution and the formation of the Cold Formed Steel Council (CFSC). Let's take a look back at these landmark transformations.

### Name Change

In April, WTCA's Board of Directors unanimously approved the resolution that evolved the Wood Truss Council of America's name to WTCA – Representing the Structural Building Components Industry.

2006 WTCA President Don Groom of Stark Truss Company, Canton, OH stated, “I believe embracing this change will help our association and industry continue to focus properly on the aggressive advancement of components as the future of framing for all building construction.”

WTCA Executive Director Kirk Grundahl commented, “The WTCA membership has reached an incomparable level of diversity. Based on customer demand, our members are rapidly becoming full service suppliers of a wide variety of structural framing solutions. The best economic solution will prevail in the market, and WTCA is committed to supporting its members through solid industry programs that help our members provide a wide range of solutions.”

As a result of the change, WTCA's website domain also changed from [www.woodtruss.com](http://www.woodtruss.com) to [www.sbcindustry.com](http://www.sbcindustry.com). It is the industry's largest one-stop online shop of building component information and tools available.

### Cold Formed Steel Council

For many years members were asking us to expand our area of activity. WTCA's Executive Committee made the decision to implement a council concept inside the structure of WTCA. This led to the formation of the Cold Formed Steel Council (CFSC), comprised of steel component manufacturer members of WTCA, which is one of our beta councils. The goal of CFSC is to focus on advancing the structural building component industry through an emphasis on steel component manufacturing issues.

Joe Odgers, Sales Manager for Bama Truss & Components, Inc. and CFSC co-chair said, “Creating the council and working with WTCA offers members the opportunity to participate in key WTCA committees, network with component manufacturers on common issues, and have access to tools and resources for steel component manufacturers that are unprecedented. This will be a beneficial move.”

The new council will offer services that build off the ongoing work of our association, including: risk management tools; *Technical Notes* providing assistance on building codes, professional engineering laws and design responsibilities; the annual Building Component Manufacturers Conference; the SBC Legislative Conference; approved insurance broker programs; and coverage of steel-related issues in *SBC*. We are currently working on a steel-focused Building Component



Safety Information (BCSI) publication and related B-series Summary Sheets, Technical Assessment Tests Online (TATO), Truss Technician Training updates and an In-Plant CFSC Quality Control program. More information can be found at [www.cfsc.sbcindustry.com](http://www.cfsc.sbcindustry.com).

“The time is right to implement CFSC,” said Odgers. “The market has matured over the past few years, and the cold formed steel business is here to stay. Being a wood and steel component manufacturer, we know intimately that our business is not a wood versus steel business; it is truly a component manufacturing business. Wood components and steel components are very complementary product lines for us—we're really all simply in the building component business.” *SBC*

## New WTCA Members

### REGULAR MEMBERS

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2141 James Hagood Hwy  
Halifax, VA 24558-2655  
434/572-1379  
Mr. Ronnie Jones

**Startek Enterprises Ltd.**  
111-3rd St North  
Vulcan, AB T0L 2B0 CANADA  
403/312-9222  
Mr. Arthur W. Radmore

**Western Integrated Building Systems Inc**  
PO Box 5517  
High River, AB T1V 1M6 CANADA  
403/652-1772  
Mr. Parry Protsch

### ASSOCIATE MEMBERS

**Custom Building Solutions NW**  
1329 Hudson St  
Port Townsend, WA 98368-4321  
360/385-3427  
Mr. William D. Dauenhauer

**Easy-Arch**  
26900 Jefferson Ave  
Murrieta, CA 92562  
800/854-2461  
Mr. William Rodriguez

**Nederveld**  
5570 32nd Ave  
Hudsonville, MI 49426-1599  
616/669-5190  
Mr. David A. Weaver

**Roger A Behrens**  
474 Kimberly Dr  
Melbourne, FL 32940  
Mr. Roger A. Behrens

**Vetter Engineering Inc**  
5754 Eastview Dr  
Clinton, OH 44216-9706  
330/882-6119  
Mr. Bruce Vetter, PE

For more information about WTCA membership, contact Anna (608/310-6719 or [astamm@qualltim.com](mailto:astamm@qualltim.com)) or visit [www.sbcindustry.com](http://www.sbcindustry.com). Listing as of 12/13/06.

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- **Past President:** Donald Groom • Stark Truss Co., Inc. • 330/478-2100 • [don.groom@starktruss.com](mailto:don.groom@starktruss.com)
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### at a glance

- ❑ WTCA evolved into WTCA - Representing the Structural Building Components Industry in 2006.
- ❑ WTCA's new website address is [www.sbcindustry.com](http://www.sbcindustry.com).
- ❑ The Cold Formed Steel Council was formed in 2006 to support the technical and marketing needs of cold formed steel manufacturers.

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608/274-4849  
or visit  
[www.sbcindustry.com](http://www.sbcindustry.com).

**WTCA**

For reader service, go to [www.sbcmag.info/wtca.htm](http://www.sbcmag.info/wtca.htm)

## Getting a Handle on Wall Panels

The start of a new year is an appropriate time to revisit your company's marketing strategy and educational efforts in the marketplace. As the membership of WTCA becomes more diverse each year, we've developed resources to suit the varying needs of all component manufacturers, including those that produce wall panels.

Now you can find wall panel marketing tools, technical information, *SBC Magazine* articles, and other resources all in one place. WTCA has created a new web page specifically to meet the needs of wall panel manufacturers. Find these resources and more when you visit [www.sbcindustry.com/wallpanels.php](http://www.sbcindustry.com/wallpanels.php).

### Marketing & Education

Use these tools to demonstrate the cost efficiency, time savings and other benefits of using wall panels along with other building components.

- *Framing the American Dream*® brochure and CD-ROM
- *The Future of Framing* brochure
- Updated Wall Panel TTB - Coming in 2007!
- A list of articles about wall panel manufacturing published in *SBC Magazine*

### Technical

Need technical assistance? Wall panel design and building code resources are at your disposal with these resources.

- WTCA *Tech Notes*
- **The Load Guide** for wall panels - Coming in 2007!

### Manufacturing

In addition to the marketing and technical information on the new web page, keep your ears open for news from WTCA about the development of new training programs for wall panel manufacturers in 2007. For instance:

- Wall panel production training modules are currently being developed.
- A quality control program for wall panel manufacturers will be created.

What are you waiting for? Visit [www.sbcindustry.com/wallpanels.php](http://www.sbcindustry.com/wallpanels.php) today for all the information you need to operate a successful wall panel operation. **SBC**



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—Scott Ward,  
Southern Components  
(2006 Participant)

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