



Wtca Update

Open Quarterly Meeting Highlights:
October 7, 2006 • Houston, TX

The post-BCMC Open Quarterly Meeting in Houston kicked off the new year for WTCA's 2007 Board of Directors.



At the Open Quarterly Meeting held October 7 in Houston, TX, 2007 President Barry Dixon presented Don Groom with a token of appreciation for his service as president in 2006.

at a glance

- ☐ The Board passed a motion to approve a new policy on "Dealing with the Press."
- ☐ An update on WTCA's work with NLBMDA was provided.
- ☐ The Board unanimously voted to approve the updated edition of BCSI.
- ☐ The next OQM is scheduled for February 21-23 in Jacksonville, FL.

by Libby Maurer

On October 7, 2006, Barry Dixon convened his first Open Quarterly Meeting (OQM) as WTCA President. After the minutes from the August OQM were unanimously approved, Dixon introduced 2007 President Elect/Treasurer Bob Becht and Secretary Ben Hershey. He introduced new or returning At large Reps, Chapter Reps and Associate Member Reps and thanked those reps leaving the Board. He also presented Gary Dunn with a plaque recognizing his service.

Dixon introduced the 2007 Committee Chairs: Ben Hershey (BCMC), Bob Dayhoff (Engineering & Technology), Rick Parrino (Legislative), Jim Finkenhoefer (Management), Ken Cloyd (Marketing), Frank Klinger (Membership), Joe Hikel (Quality Control) and Don Groom (Past Presidents). He reviewed the 2007 Board meeting schedule. The next set of meetings will be held in Jacksonville, FL, on February 21-23. All component manufacturers and industry suppliers are welcome to attend.

2007 Key Projects & Executive Committee Report

Dixon announced that Committee planning teleconference meetings will be held in November and December to define and update Committee priorities, tasks and project plans for 2007.

The Board discussed and unanimously approved an update to its earlier motion with regard to local efforts to build relationships and educate using truss plant tours. In addition to fire officials and legislators, the policy now also encourages providing plant tours for building officials, architects, engineers, builders and local high schools, colleges, etc.

The Board reviewed and discussed the Executive Committee's proposed policy with regard to "Dealing with the Press" when component manufacturers are asked to comment on a negative news items involving building components. The Board unanimously passed a motion to approve the policy on "Dealing with the Press."

Dixon reported that WTCA is working with NLBMDA to combine the legislative conferences of both organizations in Washington, DC, update NLBMDA's website, and convert WTCA's Operation Safety and ORisk online training programs for its membership.

WTCA staff reported that for its new testing facility, it will choose testing equipment from one of two vendors. He said ground has been broken and pre-testing should begin as early in 2007 as possible. Material donations have been solicited by suppliers and component manufacturers.

Dixon urged Board members to encourage each other to get more involved in the association.

Treasurer's Report

Bob Becht reported on the year-to-date financials and noted that WTCA is strong financially with the success of *SBC Magazine* and the BCMC show. Publication sales were slightly down in August, but are trending back up in September. He further noted that the 2007 time and expense budget will be created after the committee planning teleconferences are held and priorities are determined in

December. The budget will be approved at the February 2007 meeting.

Becht presented year-to-date figures from TPI/WTCA revenue sharing. The numbers show that the cooperation between TPI and WTCA has been mutually beneficial. The Board unanimously passed a motion to approve Treasurer's Report.

BCMC Report

Doug Folker reported that BCMC 2006 was a very successful show. He said some exhibitors reported difficulty during move-in, but there was positive feedback about the quality of attendees and attendee traffic.

BCMC 2007 will be held in Columbus, Ohio on October 3-5. The theme is "Discovering New Possibilities" and the site visit meeting is scheduled for December 13.

SBC Magazine Update

SBC staff thanked advertisers who support *SBC* and the industry. Staff briefly discussed upcoming feature articles and asked any component manufacturer that has been involved in *Extreme Makeover: Home Edition* projects to contact staff.

Board Review & Approval of BCSI

Staff reported that the E&T Committee and TPI TAC have approved the recent BCSI revisions, and the TPI Board is nearing its approval of the document. The Board briefly reviewed and discussed changes to the document. Board members reviewed and provided feedback. The Board unanimously passed a motion to approve the updated edition of BCSI.

Key Industry Supplier Update: Truss Plates & Steel

Mike Cassidy (on behalf of Tom Manenti) reported that the TPI 1 project committee is continuing work on updating the standard. The balloting will be finalized in the first six months of next year. He also said steel prices seem to have stabilized.

Key Industry Supplier Update: Lumber

Joe Kusar reported that the Southern Pine Council is doing very large promotional effort on raised flooring.

He said Canada and the U.S. came to agreement in the softwood lumber dispute, and the Canadian agreement must be approved by 90 percent of producers. It is expected that it will be met.

Kusar also reported that 2x4 prices have gone down, and forecasters say fewer homes will be built next year. However, demand is expected to improve in the second half of 2007.

Member, Chapter & Supplier Roundtable Discussion

Joe Odgers provided an update on the newly created Cold Formed Steel Council (CFSC). There are 22 new members, 15 of which are component manufacturers. Several committees within CFSC have been created to tackle new projects. One priority is to create a BCSI document that pertains to steel building components.

New Business

There are plans to extend the Component Manufacturers Roundtable to six hours starting at the February OQM. A suggestion was made to market the OQMs to all chapter members, especially those who are not the chapter representative, to increase attendance, encourage involvement and develop new leaders. *SBC*

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Bringing the Industry Together



WTCA Open Quarterly Meetings (OQM) are the perfect venue to learn more about the association, network with industry peers and provide your perspective on industry projects.

Mark your calendars for the 2007 WTCA OQMs:

February 21-23 • Jacksonville, FL

April 16-18 • Washington, DC
(in conjunction with SBC Legislative Conference)

August 15-17 • San Francisco, CA

October 6 • Columbus, OH

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Palmetto, GA 30268-1630
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For more information about WTCA membership, contact Anna (608/310-6719 or aslamm@qualltim.com) or visit www.sbcindustry.com. Listing as of 11/9/06.



REPRESENTING THE STRUCTURAL
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8th Annual Membership Drive!

Now until September 1, 2007, Individuals and Chapters
are competing to be the:

#1 WTCA Component Manufacturer Membership Recruiter

The Individual Component Manufacturer who recruits the most new members to WTCA and/or to the local WTCA Chapter will win:

- #1 WTCA Component Manufacturer Membership Recruiter Plaque for 2007
- #1 WTCA Membership Recruiter Jacket
- Recognition in *Structural Building Components Magazine* and at the WTCA Annual Meeting at BCMC.

#1 WTCA Supplier Membership Recruiter

The Individual Supplier who recruits the most new members to WTCA and/or to the local WTCA Chapter will win:

- #1 WTCA Supplier Membership Recruiter Plaque for 2007
- #1 WTCA Membership Recruiter Jacket
- Recognition in *Structural Building Components Magazine* and at the WTCA Annual Meeting at BCMC
- A banner promoting the supplier's company in the BCMC registration area.

#1 WTCA Recruiting Chapter

The Chapter whose members recruit the most new members will win:

- Inclusion on the #1 Chapter, Membership Recruitment Award plaque proudly on display at WTCA
- Possession of the #1 Chapter, Membership Recruitment Traveling Trophy (see photo at right), with the Chapter's name engraved in gold
- Individual Certificates of Recognition for each Chapter Member
- Ten *Professional's Guide to the Structural Components Industry* binders, customized for the Chapter – an \$800 value!
- Recognition in *Structural Building Components Magazine* and at the WTCA Annual Meeting at BCMC.



WTCA's CFSC Membership Competition

Now until February 15, 2007

#1 CFSC Membership Recruiter

To recognize the individual who recruits the most new members to WTCA's Cold Formed Steel Council (CFSC), following the launch of this new council concept, another competition is being held right now in addition to the Annual Membership Drive.

The component manufacturer or supplier who recruits the most new members to WTCA's CFSC will win:

- #1 WTCA's CFSC Membership Recruiter Plaque
- 2 Free Registrations for the WTCA Annual Workshop & Conference (formerly Regional Workshop & Conference) on March 21-23, 2007 in Las Vegas, NV
- Recognition in *Structural Building Components Magazine*, at the WTCA February Open Quarterly Meeting and on the WTCA and CFSC websites



WTCA – Representing the Structural Building Components Industry

6300 Enterprise Lane • Madison, WI 53719
608/274-4849 • 608/274-3329 (fax) • www.sbcindustry.com • wtca@sbciindustry.com

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6300 Enterprise Lane • Suite 200 • Madison, WI 53719
608/310-6706 phone • 608/271-7006 fax
www.sbcmag.info • admgr@sbcmag.info