

# STRUCTURAL BUILDING COMPONENTS MAGAZINE

January/February 2004

## Publisher's Message Resolutions to Safeguard Your Most Valuable Resource by SBC Staff

Welcome to this first issue of SBC Magazine's 2004 year! We wish each of you a happy and prosperous New Year.

As is the tradition, it is the season for New Year's resolutions. Here are just a few resolutions we received from your industry peers:

- "No more devastating fires."—Scott Arquilla, Best Homes Inc.
- "My resolution is to stay out of the Carbeck Dunk Tank."—Mike Cobb, Bluegrass Truss Company
- "I resolve not to make any more resolutions."—Rick Parrino, Plum Building Systems
- "I resolve most of all to be thankful that I can sometimes make a difference in the small world in which I live."—Carl Schoening, Truswal Sytems Corp.

The start of a new year has given us the opportunity to make some resolutions of our own: a new column, more timely news that applies to the industry and your business, and adding some humor!

Who or what is your most valuable resource? Even in this e-commerce age of "cyber-this" and "digital-that," we continue to rely on human beings to carry out daily business transactions and manufacturing operations. With humans in the mix, however, emotion, personality and human error, are ever-present and inevitable. This Personnel & Safety issue of SBC Magazine is a perfect time to think about the role of people in our operations.

With that, we introduce "Personnel Pointers," a new column to assist you with the challenges and dilemmas associated with working with people. Throughout the year, we'll use this column to cover topics such as leadership, motivation, trust and overall effective communication. In fact, we've chosen email etiquette as the subject of SBC's first "Personnel Pointers" column.

As for the features in this issue, we sought out several safety and incentive programs that have made the grade, benefiting both owners and employees. We've spotlighted one component manufacturer who turned lemons into lemonade by transforming their through-the-roof worker's compensation claims and injury rate into a record-breaking "all-for-one, one-for-all" safety and incentive program.

In recognition of the recently-unveiled WTCA Operation Safety Certification program, we've created some tips for you to consider when evaluating your plant's safety procedures and how to create an emergency response plan. There is also a production training guide.

This issue of SBC was designed to provide you with valuable information regarding personnel and

safety. We hope it will be just what you needed to kick off your own list of resolutions for 2004!

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