

STRUCTURAL BUILDING COMPONENTS MAGAZINE

August 2003

BCMC 2003

www.bcmshow.com

People—Your Most Valuable Resource by Barry Dixon, BCMC 2003 Chair

"I would pay more for the ability to handle people than for any other executive talent." —John D. Rockefeller

The final track of BCMC 2003 educational presentations will cover the human resources side of the component manufacturing business while outlining hiring, training and retaining the employees who will make your company successful. The track's title, "People—Your Most Valuable Resource," will be moderated by Steve Yoder, President of Stark Truss Company.

Session 1 of the track will discuss the component manufacturing hiring process with a session title of "Hiring Your Most Valuable Resource." John Herring, President/CEO of A-1 Roof Trusses, Ltd., will present the seminar. Herring, who has worked in the structural building components industry for 31 years, will cover the following concepts in his seminar: hire slow and fire fast, interviewing techniques, hiring techniques, as well as hiring procedures for production, sales, management, maintenance, office and technical personnel.

Session 2 of the human resources track is titled "Training Your Most Valuable Resource." Speaker Dan Dollar, Engineering/Design Manager for Gang-Nail Truss Co. of Visalia, Inc. has worked in the structural building components industry for 24 years. Dollar will discuss the importance of training procedures and information that works for production and technical personnel and how industry developed programs for technicians, safety and QC training can fit into your training process to yield the best possible results for current employees and each new hire.

Session 3 will close the loop of the human resources track with a presentation on "Preserving Your Most Valuable Resource," by a successful industry veteran. Speaker Abner Yoder, Chief Executive Officer and Chairman of the Board of Stark Truss Company, Inc., has served the industry for 50 years. Yoder will use his experience in the industry to enlighten the audience on how to hire and empower quality people, how to best nurture and grow your employees, and how you as an employer can help your employees achieve their goals. This final track of BCMC 2003 educational seminars line-up promises to give attendees great new ideas and inspiration for hiring and retaining your most valuable resources—people.

Copyright © 2003 by Truss Publications, Inc. All rights reserved. For permission to reprint materials from SBC Magazine, call 608/310-6706 or email editor@sbcmag.info.

The mission of Structural Building Components Magazine (SBC) is to increase the knowledge of and to promote the common interests of those engaged in manufacturing and distributing of structural building components to ensure growth and continuity, and to be the information conduit by staying abreast of leading-edge issues. SBC will take a leadership role on behalf of the component industry in disseminating technical and marketplace information, and will maintain advisory committees consisting of the most knowledgeable professionals in the industry. The opinions expressed in SBC are those of the authors and those quoted solely, and are not necessarily the opinions of any of the affiliated associations (SBCC, WTCA, SCDA & STCA).