

STRUCTURAL BUILDING COMPONENTS MAGAZINE

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STCA Update

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Member Recruitment Contest & Do You Need to Know About Mold? by STCA Staff

MEMBER RECRUITMENT CONTEST

STCA has officially kicked off its First Annual Membership Recruitment campaign. There are two grand prizes; one to be awarded to a regular (component manufacturer) member, and one to either a supplier or associate (professional) member. The winning members will be those who are designated as referring members on the most new member applications* during the contest period, from now until February 28, 2003. Each winner will receive complimentary round trip air transportation to the CFS industry's major 2003 exhibition, MetalCon, in Tampa next October. That will also be the site of the 2003 STCA Annual Meeting.

The association's long-term goal is to claim over 50 percent of the light gauge steel component manufacturers as members. With that lofty goal on the horizon, STCA Executive Committee members will consider the membership drive a success if each supplier member is able to encourage just two non-member manufacturers to join. This would effectively triple the association's regular membership base, which is the kind of support that is needed to fund activities on behalf of the membership, such as developing more educational brochures and initiating technical training programs. Please contact STCA staff at 608/268-1031 if you have questions about the membership drive or to request a membership application. *See complete contest rules on the [STCA Web Site](#).

DO YOU NEED TO KNOW ABOUT MOLD?

As manufacturers of steel components, you probably think that the answer to this question is no. After all, steel is an inorganic material and therefore, does not support the growth of mold. This is a fact, but it does not necessarily reflect the public's perception. A number of high profile lawsuits as well as extensive media coverage are creating a concern that people's homes, schools and offices may be harming their health.

What Can Be Done? Like so many other situations faced by the construction industry, STCA's recommendation is to provide education, present a consistent message and take a uniform, united approach to quell the fears of our customers and the public. If the members of the construction industry learn the facts about mold and steel, we can educate our customers when questions arise.

To help communicate facts about mold to the construction industry, STCA created a fact sheet in our Steel Components in Construction series, "Facts Regarding Mold on Steel Components." We feel that once the public absorbs information about mold on steel components, the issue will become what it should be—a non issue.

There is a great deal of information about mold that can be stated as fact. By learning the difference between the facts and fiction you will be serving your customers and your industry. For current information about mold and the construction industry or to order "Facts Regarding Mold on Steel Components," please visit [STCA's web site](#) or call us at 608/268-1031.

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