

STRUCTURAL BUILDING COMPONENTS MAGAZINE

November 2001

To Our Faithful Readers & Supportive Advertisers:

Our lives all changed recently and we are especially appreciative of our advertisers for their continued support through this very uncertain time. It is only through this commitment to our industry and its publication that we can continue to undertake the necessary work to make a positive difference on behalf of this industry. For this we are extremely thankful.

We have also made some minor changes to our industry magazine this month. The change of significance is our new name, Structural Building Components (SBC) Magazine.

Our industry has gone through a tremendous period of growth and development in the past five years and our name change is a reflection of our marketplace and our readership interests. To meet the needs of the widening business interests of our readers, we felt that the time was right to broaden our publication's focus. As we have in the past, we'll continue to communicate the most up-to-date, cutting-edge information available to our increasing audience of component manufacturers and distributors nationwide. In addition, we will support the activities and energies of the associations that make up the structural building components market segment: the [Wood Truss Council of America \(WTCA\)](#), the [Structural Component Distributors Association \(SCDA\)](#) and the [Steel Truss and Component Association \(STCA\)](#).

Beyond this, every issue of SBC Magazine will still incorporate all of the things that made *WOODWORDS* a valuable publication for our industry. It will still be the source of industry information and business building ideas. And, most importantly, ALL of the proceeds available to us through the creation of SBC Magazine will continue to be used to fund mutually beneficial work on behalf of the entire component industry. No other industry publication is as committed to this concept and the approach to re-investing advertising dollars in our industry as we are.

Your support of Structural Building Components Magazine makes our industry stronger than it otherwise would be and allows us to give back as much effort as we can provide to our industry. We appreciate your feedback and assistance regarding our work. If you have thoughts on this, please contact SBC Magazine staff by email at sbcstaff@sbcmag.info. We appreciate everyone who reads this so very much. Thank you.

Sincerely,

The Staff of Structural Building Components Magazine

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The mission of Structural Building Components Magazine (SBC) is to increase the knowledge of and to promote the common interests of those engaged in manufacturing and distributing of structural building components to ensure growth and continuity, and to be the information conduit by staying abreast of leading-edge issues. SBC will take a leadership role on behalf of the component industry in disseminating technical and marketplace information, and will maintain advisory committees consisting of the most knowledgeable professionals in the industry. The opinions expressed in SBC are those of the authors and those quoted solely, and are not necessarily the opinions of any of the affiliated associations (SBCC, WTCA, SCDA & STCA).