

November 2000

## Grassroots Initiatives

### "Five Easy Steps to Generate a Legislative Focus Within a Chapter" by Nicole Schultz

**Step 1:** Hold a chapter meeting to define a legislative committee and chair while beginning to discuss the issue definition process.

**Step 2:** Have members of the legislative committee talk with local aligned organizations such as National Association of Home Builders, National Association of Manufacturers, Chamber of Commerce, etc., to get an understanding of all the local issues and how the chapter can help most effectively.

**Step 3:** Hold a meeting to put all of the issues on a flip chart and prioritize them. Develop an action plan to address each issue that includes:

- Keeping it simple and focused on the most important points.
- Using other chapters as a potential resource to find out if they have dealt with similar issues and what they have done to successfully deal with them.
- Seeking out Truss Technology Workshop opportunities for market education.
- Holding Chapter events to develop relationships with legislators, specifiers, building officials, fire service representatives, framers, builders, etc., and actively maintaining these relationships.
- Planning election year events for the chapter to use to invite candidates to learn about our industry and talk to potential voters.

**Step 4:** For all actions taken as a chapter, show our industry's appreciation for the opportunity to voice objectives, concerns and interest in our community.

**Step 5:** Repeat this process annually.

For more information on generating a legislative focus in your chapter, contact WTCA.



## SBC HOME PAGE

Copyright © 2000 by Truss Publications, Inc. All rights reserved. For permission to reprint materials from SBC Magazine, call 608/310-6706 or email [editor@sbcmag.info](mailto:editor@sbcmag.info).

The mission of Structural Building Components Magazine (SBC) is to increase the knowledge of and to promote the common interests of those engaged in manufacturing and distributing of structural building components to ensure growth and continuity, and to be the information conduit by staying abreast of leading-edge issues. SBC will take a leadership role on behalf of the component industry in disseminating technical and marketplace information, and will maintain advisory committees consisting of the most knowledgeable professionals in the industry. The opinions expressed in SBC are those of the authors and those quoted solely, and are not necessarily the opinions of any of the affiliated associations (SBCC, WTCA, SCDA & STCA).